



**53<sup>rd</sup> SIDO**

**8<sup>th</sup> MOIP**

13-16 October 2022    15-16 October 2022

**International Congress**  
**TOGETHER WITH ...**  
Fortezza da Basso - Firenze

**SIDO**  
Società Italiana  
di Ortodonzia

**MOIP**  
Mediterranean Orthodontic  
Integration Project



# SPONSOR PROSPECTUS 2022

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## Dear Friends,

Several new features are planned for the SIDO International Congress.

We have decided, in agreement with almost all the orthodontic scientific societies and various dental scientific societies, to concentrate the congress activities on Florence, and on the SIDO congress, respecting a “standstill” period of 30 days before and 30 days after the congress. In this way, the Italian orthodontic world will meet in Florence practically in its entirety.

In summary, we will have the following orthodontic scientific societies (some have already signed the agreement, others are about to sign): AldOr, ASIO, ADSC, SIBOS, AIOL, SIAIalign, for the orthodontic societies; we will also have scientific societies of disciplines that have a close relationship with orthodontics, including

- SIMSO (Italian Society of Dental Sleep Medicine),
- EADSM (European Academy of Dental Sleep Medicine),
- SICMF (Italian Society of Maxillofacial Surgery),
- SILPS (Italian Society for the Study and Treatment of Cleft Lip and Palate and Craniomaxillofacial Malformations),
- AIGeDO (Italian Association of Gnathology and Orofacial Pain),
- SIOF (Italian Society of Forensic Dentistry)

and the “support” of

SIOI (Italian Society of Pediatric Dentistry) and SIDCO (Italian Society of Oral Surgery).

The cherry on the cake for Saturday and Sunday is the 8<sup>th</sup> Congress of the MOIP (Mediterranean Orthodontic Integration Project), whose president is the SIDO junior past president Prof. Letizia Perillo.

Sessions dedicated to Dental Hygienists, Orthodontic Technicians and Dental Assistants will also be held.

The number of congress days has increased from 3 to 4. The SIDO congress sessions will cover Friday, while we will have pre- and post-congress courses and the congresses of orthodontic societies on Thursday and Sunday.

There will be an unmissable social evening on Saturday so that we can all have fun together.

The schedule of the days, and the topics that will be dealt with, are as follows:

**Thursday** Congresses of other orthodontics societies of and pre congress courses IBO “Sandro Segù” conference

**Friday** SIDO International Congress

- Evidence Based Orthodontic Treatments
- 3D in Orthodontics
- Function and Dysfunction of Stomatognathic System: a Glance Beyond Teeth
- Early and Interdisciplinary Treatments
- ORTEC Congress

**Saturday** - 8<sup>th</sup> MOIP Congress, Mediterranean Orthodontic Integration Project

- MOIP Oral Presentation session
- SICMF and SILPS sessions
- Session dedicated to Orthodontic Technicians
- Session dedicated to Dental Hygienists

**Sunday** - 8<sup>th</sup> MOIP Congress, Mediterranean Orthodontic Integration Project

- AldOr Post congress course
- ASIO session
- Session dedicated to Dental Assistants (ASO)
- AIOT Congress

We will bring to Florence some of the most important names in world Orthodontics, and the most promising ones, hoping to create a useful framework for everyone to improve their profession and make the right choices, in the most updated way, in addressing new and old problems.

We look forward to meeting you all in Florence.



MAURO COZZANI  
SIDO PRESIDENT 2022



LETIZIA PERILLO  
MOIP PRESIDENT 2022

## For Sponsors and Exhibitors

Sponsoring the next SIDO Events is an excellent opportunity for your company to promote your products and services to a huge number of qualified clinicians and academicians.

### ATTENDANCE AT SIDO INTERNATIONAL CONGRESS

YEAR	VENUE	TOTAL ATTENDANCE
2012	FIRENZE	1985
2013	ROMA	1965
2014	FIRENZE	1886
2015	MILANO	2871
2016	FIRENZE	1703
2017	ROMA	1846
2018	FIRENZE	1802
2019	ROMA	2188
2021	FIRENZE	2531

## Exhibitors and Supporters in Firenze 2021

2MDENTAL	LABORATORIO	ORTODONTICO
3DBEARS	RUOPOLO MARIO	
3SHAPE	LANCER GLOBAL DENTAL PARTNER	
A.T.F.C. - FROGGYMOUTH	LATUTA	
AESTETIKA	LEONE	
AIRNIVOL	LIZARD	
AMERICAN ORTHODONTICS	MICERIUM	
AGENZIA LIBRARIA EUROPEA	NIKE	
BERAHA DENTAL	NUVOLA	
BRIUS	ORISLINE	
CAPUOZZO SRL	ORMCO	
CLEARCORRECT (Straumann Group)	ORTHOCAPS	
COLGATE	ORTHO CLINIC SOLUTION	
COSWELL	ORTHODONTICS High Design	
CURASEPT	ORTHOMODUL	
DENTAFORM	ORTOSPECIALIZED	
DENTAL-D	ORTHOSYSTEM TORINO LAB SRL	
DENTAL EDUCATION ACADEMY	ORTHOWIRE	
DENTAL MONITORING	OUTSIDE FORMAT	
DENTAURUM ITALIA	PHILIPS	
DENTSPLY SIRONA	QUINTESSENCE PUBLISHING	
DI GRAZIA SRL	ITALIA	
DISPOMED ITALIA SRL	SERVIZI ORTODONTICI	
DOLPHIN IMAGING & MANAGEMENT SOLUTIONS	SMART EVOLUTION Allineatori	
EDIZIONI MARTINA	Dentali Trasparenti	
EDRA	SMILERS	
EMS	SWEDEN & MARTINA	
FLEXILIGNER	SYDE	
FV2000 Surgical Instruments	TARGET ORTODONZIA	
GALASSIA 3D	YEN CO.	
HDC Health Development Company		
HORICO		
IDS		
INVISALIGN & ITERO		
JAINTEK		

## Sponsorship Packages

Contact us to become a **SIDO main sponsor** and enjoy all the related privileges.

### PLATINUM


**31,000 Euros**

#### Official sponsorship of SIDO until 31.12.2022

- Logo and link on SIDO website
- Possibility to send your promotional messages through SIDO news (one every four months/three per year) sent to all SIDO members (about 3,000)
- Opportunity to organize one webinar per year

### 53<sup>rd</sup> SIDO International Congress

Firenze 13-16 October 2022

- 70 sqm area
- Logo and link on the home page of the SIDO website
- Logo and link on the home page of the event website
- Logo and thanks in the onsite program
- 1 technical adv in the congress kit
- 25 badges for sponsor staff
- 3 full registrations for non SIDO members 
- 2 tickets for the president's reception for the company staff
- Opportunity to organize promotional short lectures (about 30 minutes) at your stand during coffee and lunch breaks
- Possibility to sell

## Sponsorship Packages

### GOLD


**26,000 Euros**

#### Official sponsorship of SIDO until 31.12.2022

- Logo and Link on SIDO website
- Logo and Link on the Home Page of the event website
- Possibility to send your Promotional Message through Sidonews (one per year) sent to all the SIDO Members (about 3,000)

### 53<sup>rd</sup> SIDO International Congress

Firenze 13-16 October 2022

- 55 sqm exhibition area
- Logo and Link on the Home Page of the event website
- Logo and Thanks in the Onsite Program
- 1 Technical ADV in the Congress kit
- 20 badges for sponsor staff
- 2 Full registrations for non SIDO members 
- 2 tickets for the President's Reception for the Company Staff
- Opportunity to organize Promotional Short Lectures (about 30 minutes) at your stand during Coffee and Lunch breaks
- Possibility to sell

## Sponsorship Packages

### SILVER

**18,500 Euros**

**Official sponsorship of SIDO until 31.12.2022**

#### 53<sup>rd</sup> SIDO International Congress

Firenze 13-16 October 2022

- 40 sqm area
- Logo and Link on the Home Page of the event website
- Logo and Thanks in the Onsite Program
- 1 Technical ADV in the Congress kit
- 15 badges for sponsor staff
- 2 tickets for the President's Reception for the Company Staff
- Possibility to sell

### BRONZE

**15,200 Euros**

**Official sponsorship of SIDO until 31.12.2022**

#### 53<sup>rd</sup> SIDO International Congress

Firenze 13-16 October 2022

- 25 sqm area
- Logo and Link on the Home Page of the event website
- Logo and Thanks in the Onsite Program
- 1 Technical ADV in the Congress kit
- 10 badges for sponsor staff
- 2 tickets for the President's Reception for the Company Staff
- Possibility to sell

## Exhibitors

### 53<sup>rd</sup> SIDO International Congress

Firenze 13-16 October 2022

6 sqm	€ 2,400
9 sqm	€ 3,600
12 sqm	€ 4,800
15 sqm	€ 6,000
18 sqm	€ 7,200

All rates to be added of relevant VAT if applicable.

**For a larger booth you need to become Main Sponsor.**

Exhibiting includes:

- Pre-set booth
- Thanks in the Onsite Program
- Possibility to sell
- 6 badges for exhibitors' staff for 18 M<sup>2</sup>
- 5 badges for exhibitors' staff for 15 M<sup>2</sup>
- 4 badges for exhibitors' staff for 12 M<sup>2</sup>
- 3 badges for exhibitors' staff for 9 M<sup>2</sup>
- 2 badges for exhibitors' staff for 6 M<sup>2</sup>
- 1 Technical ADV on display in the Exhibit Hall

## Other Sponsorship Opportunities

### In congress kit

2,500 notepads with Logo	€ 2,000 + production cost
2,500 pens with Logo	€ 2,500 + production cost

### Further opportunities

Possibility to insert one Company Flyer in the Congress kit	€ 500
Logo on the Home Page of the Poster Display screen (4 screens) + 2 totems in the Poster Display area	€ 3,000
Logo on the badge printing stations (two stations in the registration area)	€ 3,000
6 Poster awards (5 topics + 1 free topic), each	€ 1,000
Coffee Break for all participants, each	€ 5,000
Non- exclusive supporter of the Get Together (exhibit hall), starting from	€ 2,000

### Storage

To ease the storage of materials exhibitors may need during the congress, a dedicated storage area was created.

The space will be available from 13 October, 8 am, to 16 October, 2 pm

OPENING HOURS will be the same as the trade exhibition.

The storage will be manned but no locked. The Organization takes NO responsibility for materials in storage.

#### SPACE IS LIMITED.

Each floor space, 120x90 cm - € 100 for the entire congress.

All rates to be added of relevant VAT if applicable.

## Information on Exhibition Area

Spaces are shown on the enclosed map.

### Trade exhibition opening hours

Thursday	October 13, 2022	5 pm - 8 pm
Friday	October 14, 2022	9 am - 6 pm
Saturday	October 15, 2022	9 am - 6 pm
Sunday	October 16, 2022	9 am - 1.30 pm

### Booth set up

#### NON PRE-EQUIPPED BOOTHS

Tuesday, October 11	7 am - 8.30 pm
Wednesday, October 12	7 am - 8.30 pm
Thursday, October 13	8 am - 3 pm

Only finishing and interior fittings will be allowed.

**All stands must be ready from the evening of October 12**

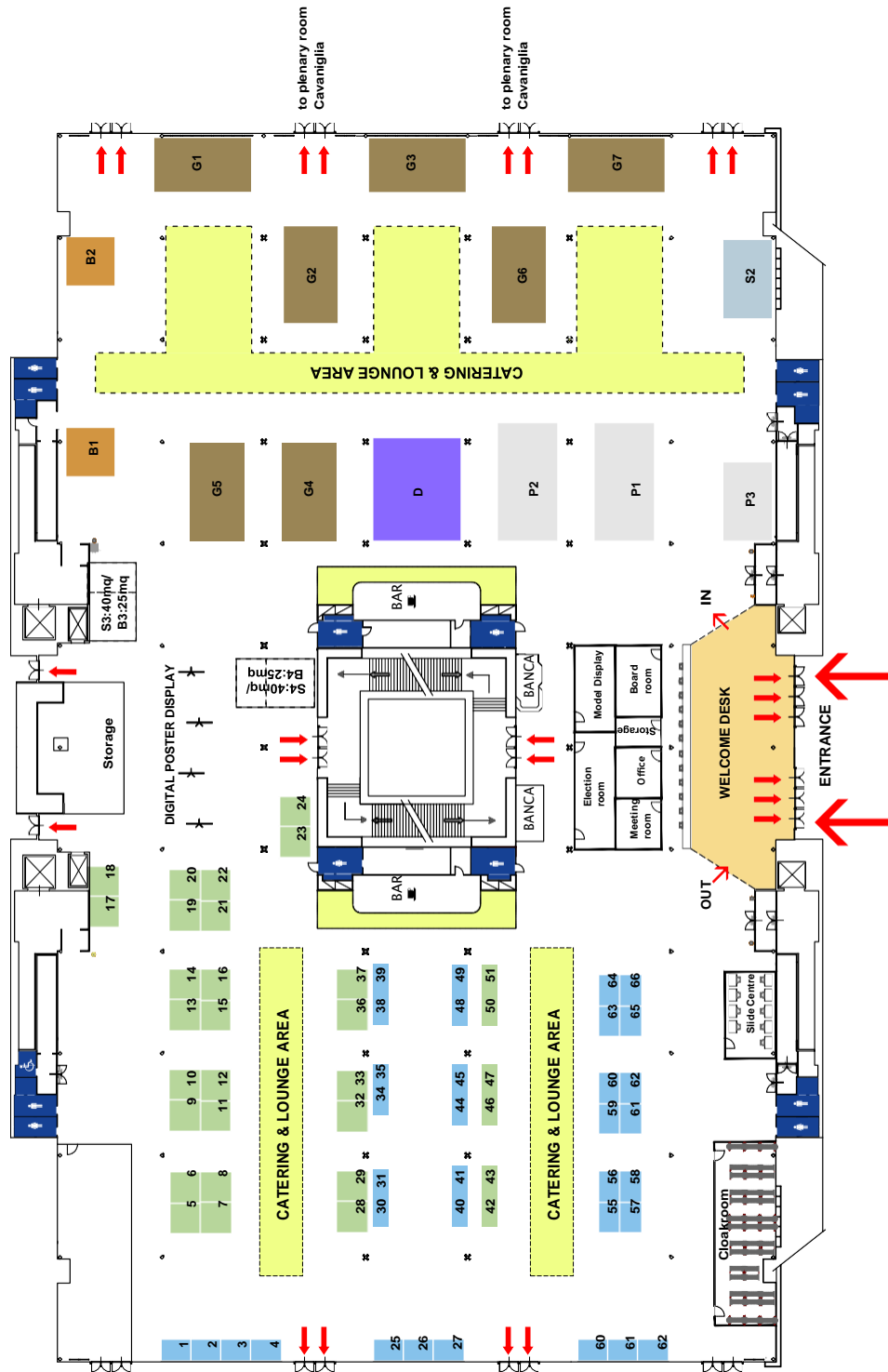
#### PRE-EQUIPPED BOOTHS

Thursday, October 13	8 am - 3 pm
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### Booth dismantling

Sunday, October 16	2 pm - 8 pm
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**The exhibition area must be left clear of any material.** Each exhibitor (through whichever supplier of their choice) will be the only responsible subject to clear and dispose of all its materials, and any cost related to removal, clearing and disposal of any material left will be charged to the exhibiting company.



**Please note**

Placement in the exhibition space is final. However, the Organizing Secretariat reserves the right to rearrange the floorplan based on the reservations received.

**Main sponsor**

- D = Diamond
- P = Platinum
- S = Silver
- G = Gold
- B = Bronze

**Exhibitors**

- 6 sqm booth
  - 9 sqm booth
- It is possible to join spaces.



**Info and booking**  
[sponsorSIDO@MZevents.it](mailto:sponsorSIDO@MZevents.it)





ORGANISING SECRETARIAT



MZ Events s.r.l.

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Società Italiana  
di Ortodonzia

**S.I.D.O.**

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